

KEY REASONS

to join 4,900 other Adelaide CBD businesses


22,000

Inner city residents
and growing

5th

Global livability
survey


118,000

Workers travel into
the City each day



50⁺

City hotels and
accommodation
providers

More than 7000
hotels rooms in
the CBD

**\$30
million**

Capital investment
Rundle Mall (2014)

**\$535
million**

Capital investment
Adelaide Oval

27

New small bars
– vibrant evening
economy


**Tour Down Under
Fringe Festival
Womadelaide
etc.**



Unique events all year
round



Rundle Mall, Adelaide Central Market and key
mainstreet precincts including Hutt Street,
Rundle Street, O'Connell Street, Grote Street,
Gouger Street, Melbourne Street, West End


86,000

Students at City
universities and
colleges

**1.3
million**

Square metres
of office space in
the City

16,750

On-street car spaces



22,400

Off-street car spaces

58,000

Seats at City cafes
and restaurants



Free WiFi
across the City

220,000

Daily visitors to
the City



41%

of City visitors
came for leisure

52%

of City visitors
came to shop